

# ESFA Forum · June 4th 2026

Film in service of science literacy



## About the Event

On June 4th, 2026, ESFA (The European Science Film Association) will hold its first stakeholder Forum at the Syllepse immersive dome in Geneva. The day will include a conference on the theme of film in service of science literacy, a participatory forum to help position ESFA's services, and an immersive experience. The event is held in collaboration with CERN's 15th annual CineGlobe film festival.

All activities are open to any science film stakeholder, regardless of ESFA membership, **free of charge**.

### REGISTRATION

In-person (limited to 50) or online (unlimited).  
Registration is mandatory — first come, first served. All sessions in English.

Register online [here](#).

### LOCATION

**June 4th:** Syllepse, Jardins des Nations, Rte des Morillons 2, 1202 Genève

**June 5th:** CERN, Espl. des Particules 1, 1217 Meyrin

## Agenda — Thursday, June 4th, 2026

### 14:00 – 15:30 | Conference & Discussion: Film in Service of Science Literacy

**Davide Ludovisi**  
*PhD Candidate, Filmmaker*

Brief history of science documentary and the role of festivals in nurturing science literacy

**Neal Hartman**  
*Director, CineGlobe / CERN*

What does film in service of science literacy mean? What could it mean?

**Renaud Pourpre**  
*Director Exaltia, Scientist*

How does film in service of science literacy happen? How could it happen?

**Laetitia Bochud**  
*Director, Virtual Switzerland*

The particular role of immersive content in fostering science literacy

### 15:30 – 16:00 | Coffee Break

### 16:00 – 18:00 | ESFA Forum

Interactive breakout groups (in-person and remote) to discuss:

- ESFA service proposals and potential new needs
- Positioning ESFA as a purveyor of film in service of science literacy
- Outreach strategies for rebooting memberships and attracting new members

### 18:00 – 19:30 | Apéro Dinatoire

### 19:30 – 21:30 | Immersive Content Exhibition

## Friday, June 5th, 2026 — at CERN

Participants can also register for a guided tour of CERN, a visit to CERN's Science Gateway museum in the afternoon, and attendance at the CineGlobe film festival's opening film in the evening.

## Travel and accommodations

ESFA is currently a fully volunteer organisation with no operating funds, so is unable to offer any financial support for travel or accommodations. We do, however, have a limited number of hotel rooms reserved at the CERN hostel for 62-69 CHF a night, on a first come first served basis. If you are interested in reserving, please send an email to [admin@sciencefilm.eu](mailto:admin@sciencefilm.eu)

## Speaker biographies

### **Davide Ludovisi**

*Panelist · Filmmaker & PhD Candidate, University of Padua*

Davide Ludovisi is a filmmaker and PhD Candidate in Sociology of Science at the University of Padua. He has worked in science communication for over twenty-five years. His research focuses on European science film festivals and their role in public engagement with science. He is also a board member of ESFA.

### **Neal Hartman**

*Panelist · Director, CineGlobe Festival · President, ESFA · CERN engineer*

Neal Hartman is a mechanical engineer at CERN, the European Laboratory for High Energy Physics, where he has worked for over 20 years. He co-founded and directs CineGlobe, the International Film Festival at CERN, showcasing films inspired by science and technology. He has been actively involved in science/art outreach since 2007 and is currently the President of the ESFA board.

### **Renaud Pourpre**

*Panelist · Founder, Exaltia · Scientist · Science communicator · Content creator*

Renaud is a science communicator, founder of the studio Exaltia, who works at the intersection of culture, science, and research. He achieves this through audiovisual production and by creating innovative initiatives such as the Exaltia YouTube channel, the Double Science festival, and The Lonely Pipette podcast. He has won numerous awards, helps scientists communicate better their science and promotes science communication as a democratic tool.

### **Laetitia Bochud**

*Panelist · Director & Producer, Virtual Switzerland & XR4Europe*

Laetitia Bochud is a director with over two decades of cross-disciplinary track record at the intersection of creativity, technology, and innovation. Since 2017, she has led Virtual Switzerland, structuring immersive technologies (XR) in Switzerland and advising startups, artists, and cultural institutions on XR adoption. Chair of XR4Europe since 2021, she is a festival jury, board member at Fondation pour la Création Numérique, and advisory board member at HEK.

### **Geneva Guerin**

*Moderator · Director, ESFA · Director, Cinecoop Productions*

Geneva Guerin is director of ESFA, the European Science Film Association. She is a documentary director/producer and has led Cinecoop Productions since 2013. She also holds a Masters in Architecture and Sustainable Development and has worked as a green building consultant for over 20 years.